

# Sustainability – Cow of the Future

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# Looks Like vs Be Like

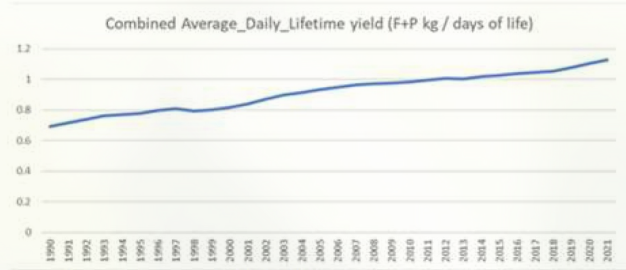


# Pillars of Sustainability



# Industry Trends

## Improving industry efficiency - measured by Daily Lifetime Yield

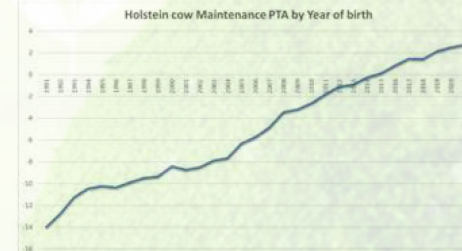


Source: Milk recording data used in AHDB's Dec'21 genetic evaluation release

What next does the industry want from our cows?



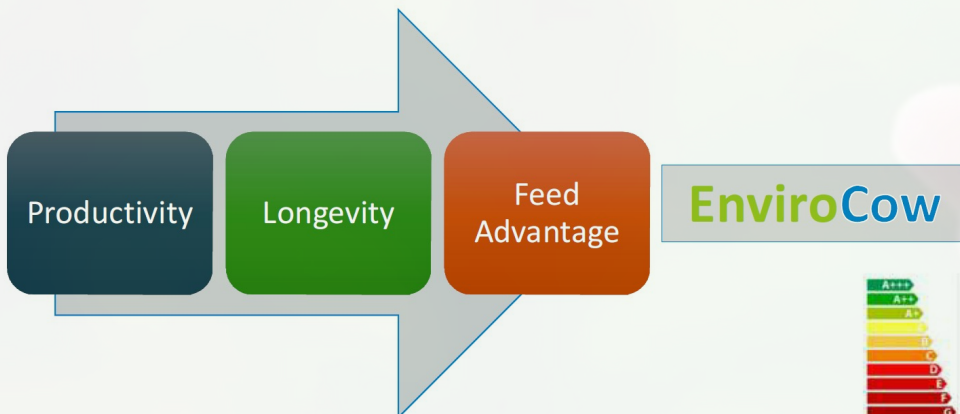
## Unfavourable trend in Maintenance



- Bigger cows means we now have an equivalent of 60,000 tonnes of cow LW to feed each day in the UK !
  - Which is ~90,000 mature HOL cows
- For an average herd of 200 cows
  - Roughly 10 extra cows to feed ...each day

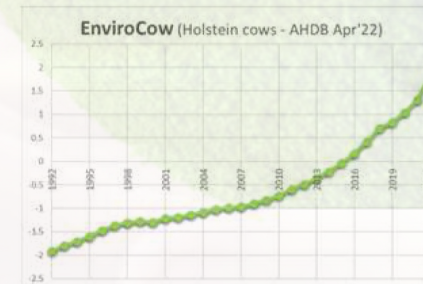


## Future needs – Produce more from less



## EnviroCow index

- Direct + indirect effects due to genetic improvement reduces CO<sub>2</sub>e/kg FPCM by just over 1% each year
- Genetics is estimated to contribute a 20% reduction by 2040



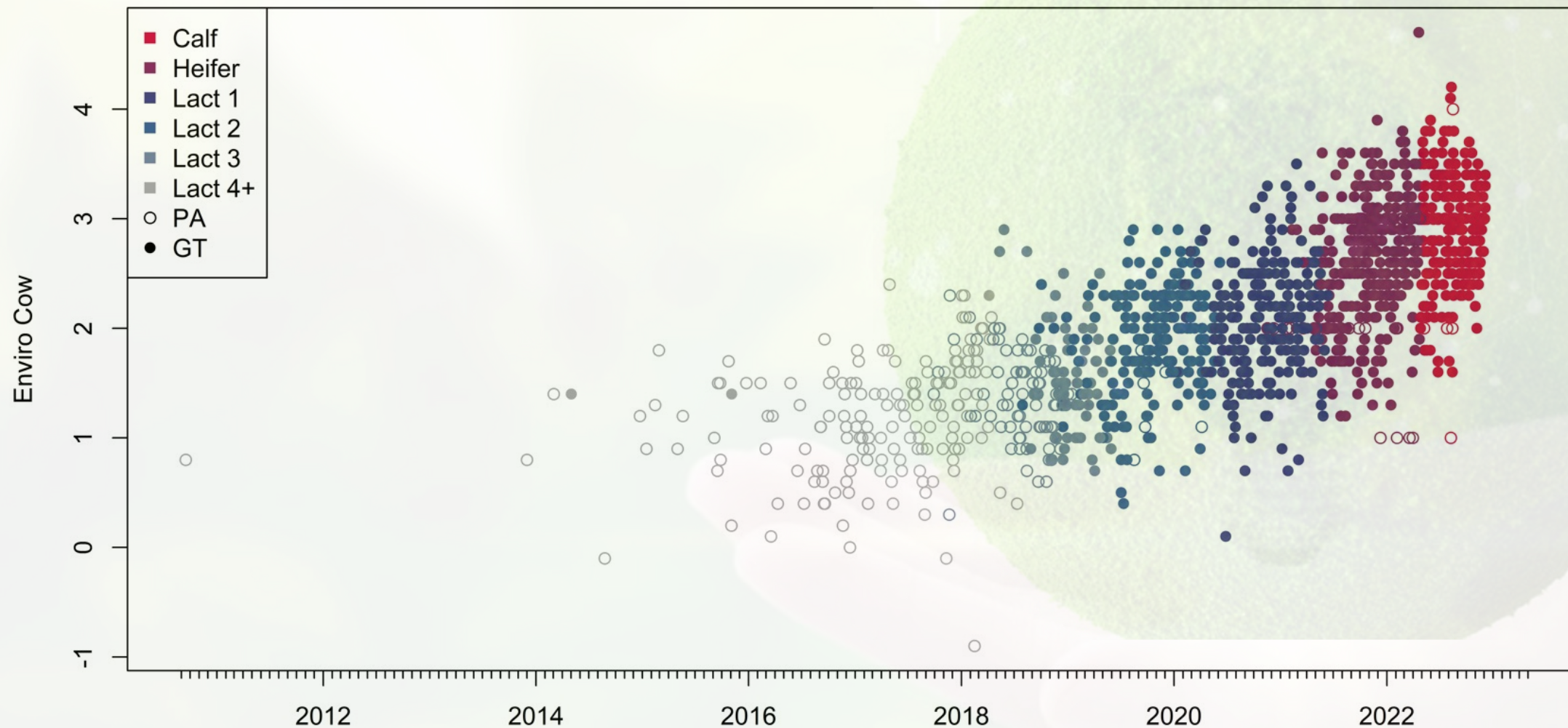
**MILK EMISSIONS (%)**

BRITISH FARMERS ARE COMMITTED TO REACHING NET ZERO GREENHOUSE GAS EMISSIONS BY 2040.

@NFU #NFU

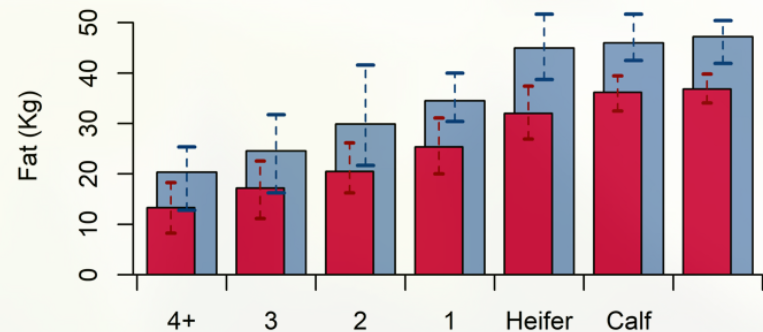
# Curtismill Case Study Genetics

Enviro Cow by Birthdate

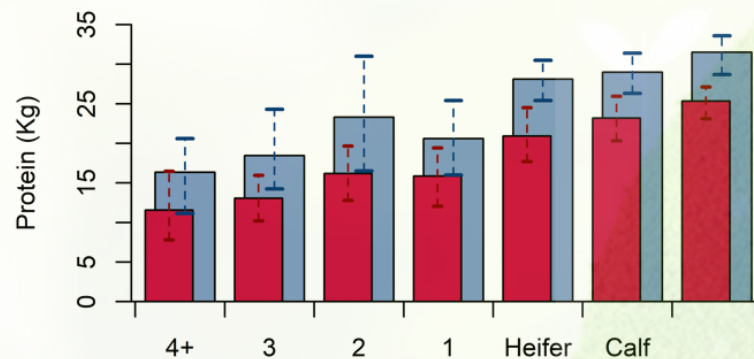


# Curtismill Case Study Genetics

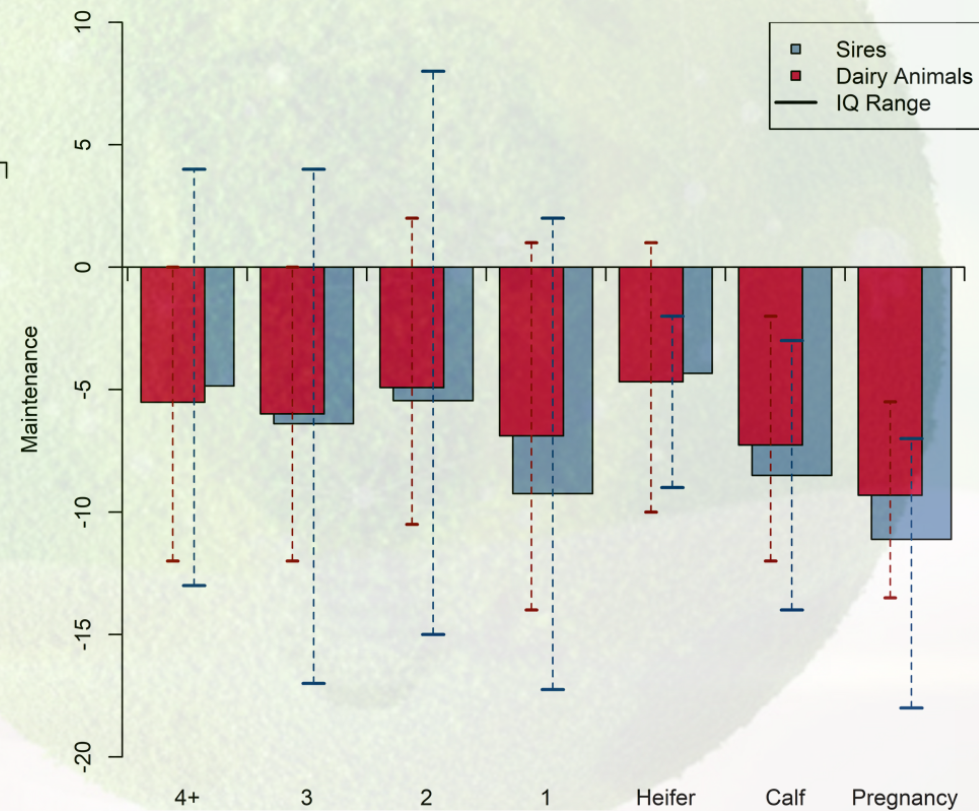
Fat (Kg)



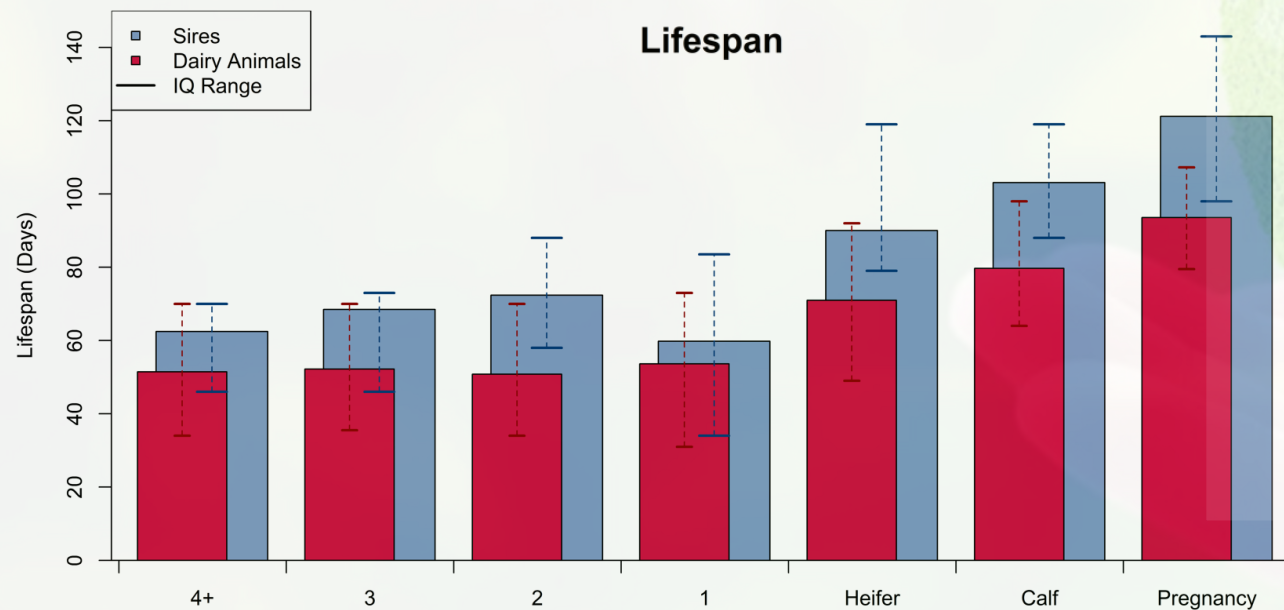
Protein (Kg)



Maintenance

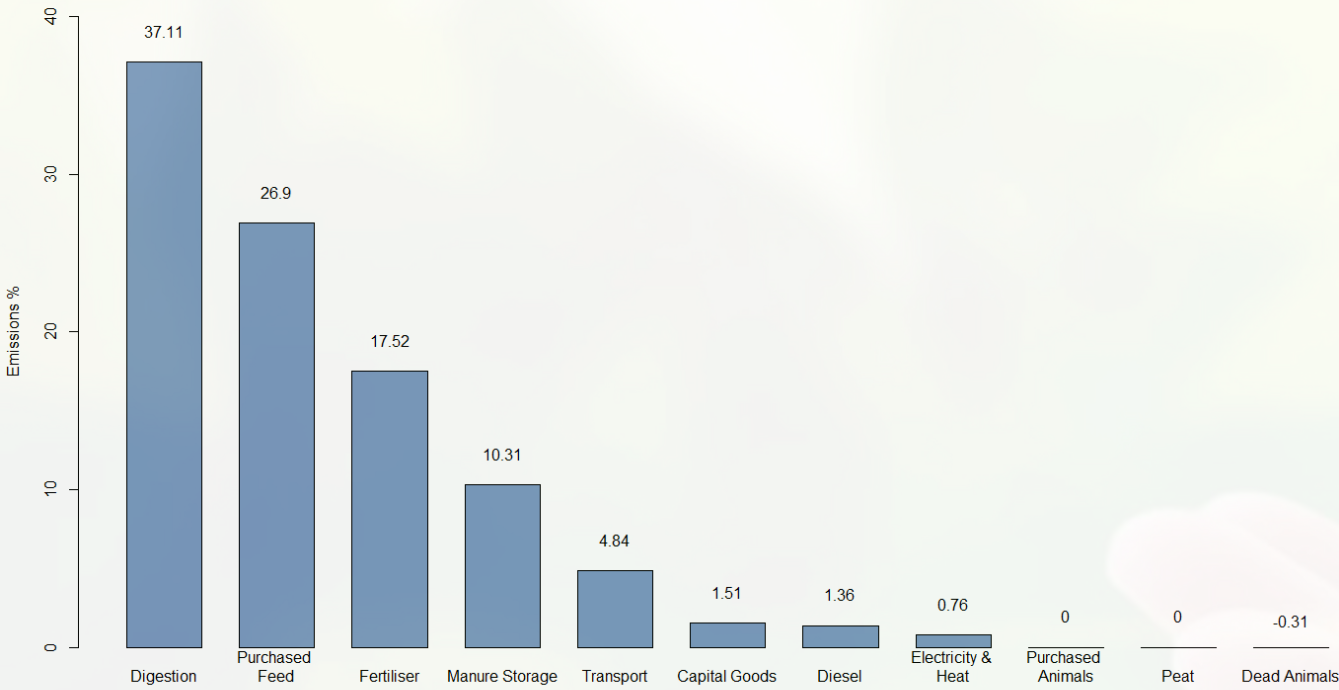


Lifespan

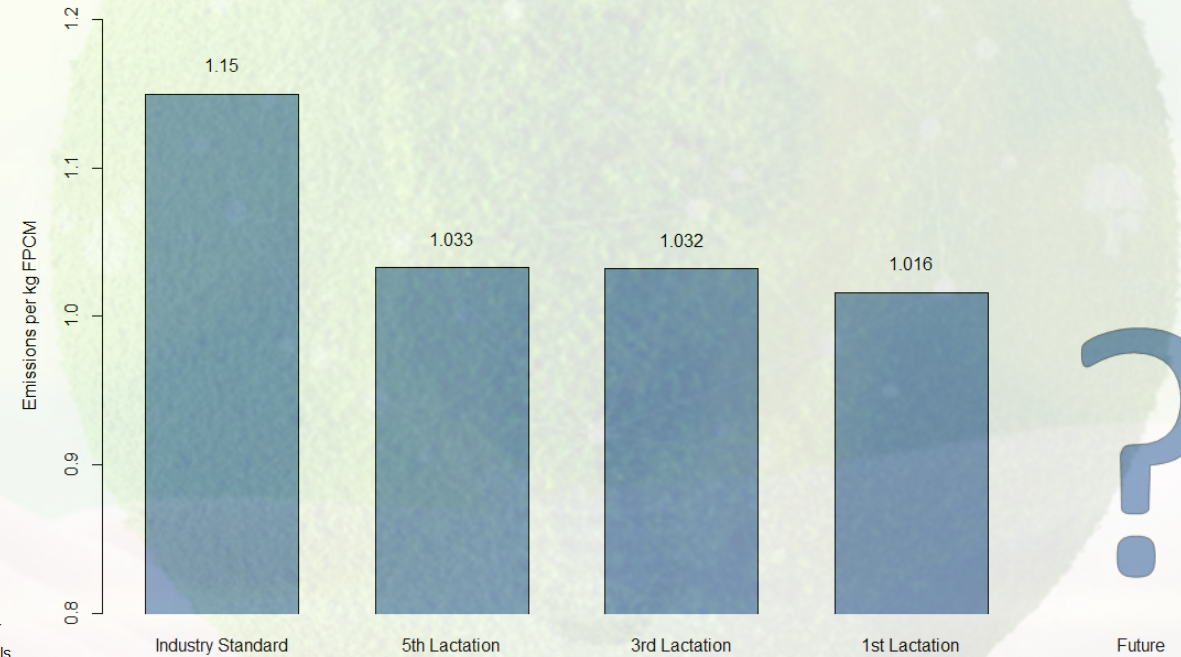


# Curtismill Case Study Carbon

Farm Emissions By Category



Farm Emissions Over Time



# Current & Future Opportunities

- Trait Development
- Polled Gene
- Slick Gene
- Genomic Inbreeding
- Gene Editing

Proportion of females genotyped  
by Year of birth

