



**2021**  
***Showmanship Panel***



## **The European Showmanship Judges Panel**

### **Introduction**

In 2013 a European Showmanship Panel was established, listing qualified Judges who are recommended to officiate at European Showmanship competitions.

In 2020 the Judges Panel Working Group reviewed the Showmanship Panel, defining rules for listing.

The initial procedure is as follows:

1. Each country can propose a maximum of two Showmanship Judges.
2. A CV for each Showmanship Judge must be emailed to the Secretary General. CV's should contain information on the engagement at young breeders activities, showmanship activities both national and international and the ability to judge a showmanship in English.
3. The Secretary General will send the CVs to the Judges Panel Working Group, who will agree the European Showmanship Panel.
4. The new panel will be published on the website and sent out to all members.

This list will be reviewed every two years.



### THE SHOWMANSHIP PANEL MEMBERS

Name	Country	Contact
Lars Bo	Denmark	TOBL@danskholstein.dk
Juulia Ahlholm	Finland	pirkko.tauren@faba.fi
Alexander Braune	Germany	holstein@rind-schwein.de
Torben Melbaum	Germany	holstein@rind-schwein.de
Zsolt Kőrösi	Hungary	korosi@holstein.hu
Giuseppe Beltramino	Italy	giorgioburchiellaro@anafi.it
Attilio Tocchi	Italy	giorgioburchiellaro@anafi.it
Erica Rijnveld	Netherlands	gerbrand.van.burgsteden@crv4all.com; jos.buiting@crv4all.com
Quim Serrabassa	Spain	quim@triangleholstein.com
Javier Alvarez	Spain	javier.alvarez.lastra@gmail.com
Gill Zeilon	Sweden	gill.zeilon@telia.com
Patrick Rüttimann	Holstein Switzerland	info@holstein.ch
Marcel Egli	Swiss Herdbook	info@swissherdbook.ch
Michael Halliwell	UK	info@holstein-uk.com
Miss Jane Steel	UK	info@holstein-uk.com



## CV OF PANEL MEMBERS

### Lars Bo - Denmark



Lars Bo has worked in showmanship since it began in 1989 in Denmark. He was a participant for many years with good results. Recently he has been judging the showmanship both at local shows and at the National Show in Denmark. At the European Championship in Switzerland he was Showmanship Judge together with Niels Erik Haahr. Lars Bo is a well-known person in Germany at shows, helping with clipping and preparation of the animals for farmers.

Languages spoken: Danish, English and German

### Juulia Ahlholm - Finland



Juulia is an Agronomist, and a Master of Agricultural Studies, and studied Animal Breeding at Helsinki University. She took part in EYBS in 2007 and 2011, and has won several showmanship competitions. Juulia has taught Finnish Showmen in Junior Handler courses. Juulia was a ringsman and translator for foreign judges on several occasions. She has also represented the Breed Organisation as youth coordinator.

#### **Judging Career:**

Nationally: 2012: Junior Handler Camp. 2019 – Finnish Dairy Expo, Farmi-Ammujaiset, Muurikki.

Languages spoken: Finnish and English



### Alexander Braune – Germany



Alexander Braune is 29 years old and comes from the Altmark area of Saxony Anhalt. He works on a 450 cow farm in farm management. Alexander has judged the most Showmanship competitions in Germany and has judged the National Competition in Germany. He was a teacher of the German Showmanship School and was for a long time part of the management board of the young breeders from RinderAllianz.

#### Judging Career:

National: German Showmanship competitions: 2010: Putbus, Federal Showmanship Mela. 2011: Showmanship-Triathlon (MAR), Lüchow- Dannenberg (MAR). 2012: Federal Showmanship Aukrug (RSH), Showmanship in Hardensetten (OHG), Federal Showmanship Leer (VOST). 2013: Wüsting (MAR), Lüchow- Dannenberg (MAR). 2014: National Showmanship. 2015: Weser-Ems Entscheid.

International: 2013 National Show (Bulgaria)

Language spoken: German and English.

### Torben Melbaum – Germany



Torben Melbaum is 26 years old and comes from the southwest of Lower Saxony. He works for the sale management of the Masterrind. Torben Melbaum has judged many local and regional Showmanship competitions in Germany. He was the Teacher of the last German Showmanship School and is on the management board of the young breeders Masterrind Weser-Ems.

#### Judging career:

Nationally: German Showmanship competitions: County Show Bethen, County Show Minden Lüneburg, District Show Ovelgönne, District Show Stollhamm, District Show Vogtland, District Show Sulingen, Day of Young Breeders Alsfeld (ZBH), Showmanship at Excellentschau (VOST), Showmanship at Nikolausschau (RSA), Young Breeders Day 2015 (RUW), Federal Showmanship (RSH)

Internationally: Junior Open Ettelbrück (Luxemburg), HHH Show Zwolle (Netherlands)

Languages spoken: German and English.



### Zsolt Kőrösi – Hungary



Zsolt received, in 1996, a diploma of agriculture. He has worked as a classifier for the National Association of Hungarian Holstein-Friesian Breeders since 1996 and since 2000 as Breeding Director and Head Classifier.

He has been a member of the Harmonization Program of the European Judging School since 1999.

Zsolt is responsible for the young leadership training in Hungary.

#### Judging career:

Nationally: National Hungarian Holstein Show and many regional shows

Internationally: Young Breeders competitions in Finland, Sweden and Germany; Shows in Osnabrücker Schwarzbunt Tage, Germany; SPACE - progeny groups – in France; National Show in Croatia, Slovakia. 2013: Estonian National Show. 2015: Regional show of Cantabria, Spain; Czech National Show. 2016: European Championship Colmar Showmanship Judge. 2017: 5th Open Junior Show, Cremona; Swedish National Show. 2019: 7th Open Junior Show, Cremona.

Language spoken: Hungarian, German and English.

### Giuseppe Beltramino - Italy



Giuseppe grew up on a dairy farm in Northwestern Italy (Bel Holstein-Buriasco, Turin), and is still involved with the family herd (genetics and showing). He now works as Export manager for Gènes Diffusion and Intermizzo. His passion for showing cattle started when he was 16 and since their first participation in a county show in 1986 Giuseppe never stopped showing their cattle at local, national and international level. Despite his young age Giuseppe used to prepare, look after and lead their animals into the ring completely on his own. Prior to becoming an export manager, he worked for many years as professional dairy cattle fitter in Italy and Europe. Giuseppe started judging in 1998 and he has been an ANAFI official judge since 2005. Thanks to his previous career as fitter, Giuseppe has been requested many times to judge Youth Shows and has officiated as a judge at Shows.

#### Judging career:

Nationally: 2012 Italian National show Cremona.

Internationally: Belgium: National Show Tournai, Foire Libramont, La Nuit de la Holstein, 1999: R gional Rhone-Alpes (F). 2002: Sidney regional show (Australia). 2004: Regional show Porto (Portugal). 2007: R gional Gruy re Bulle (Switzerland). 2008: R gional Arc Juracien (F). 2009: Gotthard Open (Switzerland). 2010: Rennes r gional Bretagne (F), Open show G nisses Saint Etienne (F), Villa Maria show (Argentina), Regional show (Sweden). 2011: Eurog n tique Epinal (F), October 2011 Northern Dairy Expo (UK). 2012: SPACE Rennes (F). 2013: Moexmu Show Muimenta (Spain). 2015: Libramont (Belgium), part of the Master Judges panel during the Latin America Holstein Judges workshop in Uruguay. 2016: March Coulommiers (F), July Azores (Portugal), September Brienne le Ch teau (F), October Pontivy (F). 2017: October San Jose di Motevido (Uruguay).

Languages spoken: Italian, English and some Spanish.



### **Attilio Tocchi – Italy**



Attilio grew up on a dairy farm in Tuscany, Italy (Toc-Farm Holstein). During his life he has travelled around the World and especially in North America, visiting farms and Holstein Shows. He now works full time in his farm in addition to being involved in some boards of directors in the agricultural world. The passion for showing cattle started when he was 15 and since their first participation to a provincial show in 1989 Attilio never stopped showing their cattle at local and national shows. Despite his young age Attilio used to prepare, look after and lead into the ring their animals completely on his own. Attilio always enjoyed washing, feeding and leading cows and clipping at home. In over thirty years of participation in the shows Attilio has worked side by side with many of the best trainers in the world as well as worked in 1994 for Quality Holstein in Canada. Attilio has always believed in cow families and from these he has tried to develop show animals but also bulls.

#### **Judging Career:**

Nationally: ANAFI official judge since 2005. Since 2007 Attilio judged National Show, inter-regional, regional, inter-provincial and provincial shows. Attilio has judged Youth Shows everywhere in Italy including the International Dairy Show in Verona and the National Show in Gonzaga.

Internationally: in Spain and September 2011 12th Feria Regional Argentina, 2015 June Regional Show dell' Asturia Gijon, Spain.

Languages spoken: Italian and English.

### **Erica Rijnveld – Netherlands**



Erica has been clipping and showing since the age of 16. From age 16-26 she travelled around Europe to train how to clip and prepare animals whilst studying at Agricultural college / university. Erica started full time clipping at age of 26. Since summer 2019 she has clipped every now and then on bigger National shows and focused on teaching Young Breeders clipping and showing. She has her own company Livestock Show Equipment. Erica has experience in showing, clipping and teaching Young Breeders in The Netherlands, Germany, Belgium, Austria, Switzerland, France, Portugal, Spain, Czech Republic, Poland, Lithuania, Italy, Slovenia, United Kingdom, Ireland, USA and Canada.

#### **Judging Career:**

Experience judging provincial and national competitions in the United Kingdom, Ireland, Germany, The Netherlands, Belgium, Italy, Spain, Czech Republic, Austria, Switzerland, Slovenia and the European show in Colmar.

Languages spoken: Dutch, English, German, French, Italian and Spanish.





### **Javier Alvarez – Spain**



Javier comes from a family farm in Galicia, with a herd of 26 milking cows and 19 heifers, farmed on pasture, with an average yield of 9,200 kg milk and a 84,3 average classification. His professional career started in milk recording and then embryo transfer units. Since 2013 Javier has been team manager of the Ponderosa Holsteins farm, where research is a main activity. Javier has been a teacher at Spanish National Young Breeders School since 2004 and Showmanship Judge in accordance with American and Battice School Rules. He has belonged to the Spanish judges' panel since 2006 and to the EHRC panel since 2013. Javier has taught at many Young Breeders and Showmanship Schools in Spain and Portugal. He has been a Master Judge in the following Judging Schools: 2005, 2006 and 2007: Sao Miguel Agriculture Association, 2009: Portuguese National Judging School, 2014: Spanish National Judging School. He has been involved in the teams participating in the EHRC Championships since 2010.

#### **Judging career:**

Nationally: All major local and regional shows; 2011 13th CONAFE National Spring Show; 2015 Treceño, Cantabria Spain, Llanera Asturia Spain; 2017 Moexmu Lugo Spain, Valle de los Pedroches Córdoba Spain. 2018: 39th National Show Conafe 2018

Internationally: Portugal 2006, 2007 and 2011 Isla Terceira, Azores, Portugal. Conducted the 2010 Judging School in Azores; 2013 Coimbra Show; 2014 National Show Sweden. 2019: National Holstein Calf Show (UK).

Languages spoken: Spanish and English at cattle show level.

### **Quim SERRABASSA – Spain**



Quim Serrabassa Vila is Triangle Holstein's managing director. Cows have been a very big passion since he was very young at Comas Novas, the property where he lived with his parents and his brother, who shares with him the love for cows. Quim has been working in the milk business during the last thirty years, giving sire mating advice, selecting animals, advising in reproduction programs, and preparing animals for shows, championships and exhibitions. For 30 years Quim has participated in the most well-known National and International shows in Europe, EUA, Canada and in many competitions all over Spain, Italy, Holland, France and Switzerland. There he has been able to enjoy preparing many champions and showing them in the ring. Quim has taught at the clipping school in Luces 2005- 2006 - 2017 (Cantabria – Spain), EYBS Battice, 2005-2006-2007-2008-2010-2013-2015-2016-2018, 1st clipping school Menorca 2014 (Islas Baleares – Spain), clipping and leading school Hungary 2016, clipping school Pozoblanco (Andalucia – Spain) 2018.

#### **Judging Career:**

National:

International: 2009: Judge in the Young Breeders Competition at SIMA (France). 2010: Associated judge at the Red & White WDE at Madison (US). 2014: Associated judge at Expo Beaulieu Lausanne (Switzerland). 2015: Associated judge at Eurogenetic (France), Associated Judge at Supreme Latier Quebec (Canada). 2019: Associated Judge at Farming Tour (France)

Languages spoken: Catalan, Spanish, French, English, Italian.





### **Gill Zeilon - Sweden**



Gill was born in the city. After ending University she worked in a regional farmer cooperation as a breeding and feeding/milk advisor. After a few years she was working with breeding and checking young bull daughters, bull mother selection, et- calves, etc. Later she was responsible for all breeding advisors and breeding information communicated to the farmers.

In 2004 Gill started working for The Swedish Holstein Association, as CEO and is responsible for everything in the Association. Gill judges, classifies, and is responsible for the National Show, magazine, year meetings, shows and much more. She oversees all the Young Breeders' activities including competing with young breeders abroad, camps for youngsters and meetings to teach them to classify, judge and show cows. Gill has commissions in many different boards.

#### **Judging career:**

Nationally: Sweden

Internationally: all different breeds and showmanship, in different countries since 2004 Finland, Norway, Hungary, Portugal, Estonia, Azores and United Kingdom.

Languages spoken: Swedish and English.

### **Marcel Egli - Switzerland**



Marcel has been employed at swissherdbook since 2014. Since 2017 he has been an Official Judge for Holstein and Red Holstein.

Marcel was a Leader at the European Young Breeder School, Battice Belgium since 2015 and a Leader at the Switzerland Young Breeder School, Grange-Neuve, since 2014.

#### **Judging Career:**

Nationally: 2015: Otschweizer Eliteschau, Wattwil; 2016: Brown Swiss Junior Contest, Sargans, (Switzerland); 2017: Otschweizer Rindernightschau, Wattwil, (Switzerland)

Internationally: 2013: Castlewellan Agriculture Show, Castlewellan, (Northern Ireland); 2016: Niedersachsen-Cup, Tarmstedt, (Germany); 2017: Masterrind Triathlon, Verden (Germany); 2018: LSC Junior Open, Ettelbrück (Luxembourg), 20 years Young Breeders Innsbruck, Rotholz, Austria;

Languages spoken: German, French and English



### **Patrick Rüttimann - Switzerland**



Patrick has been co-Owner of Ruegruet Holsteins since 2010. He has been an official Judge of Holstein Switzerland since 2013. Patrick is the President of the Young Breeders' Association Lucerne and is an instructor at the Young Breeder School, Bulle Switzerland.

#### **Judging career:**

Nationally: National BRUNA Showmanship, Zug, Switzerland. Ostschweizer Rindernightschau, Wattwil, Switzerland. Brown Swiss Junior Contest, Sargans, Switzerland

Internationally: Open Junior Show Cremona Italy; Junior Show, Ettelbrück Luxembourg; YMA National Calf Show Ireland; DHV Junior Show Germany; Niedersachsen-Cup, Tarmstedt Germany; Thuringia Holstein Open, Germany

Languages spoken: German, French & English

### **Michael Halliwell - UK**



Michael is a highly professional and motivated individual who enjoys working in a team environment. His experience in the genetics field, working with both elite pedigree and highly focused commercial operations has given him a great insight into the various production systems and business models required by different farming business. Many years of actively selling into all ends of the production chain, both beef and dairy has given Michael a broad knowledge of dairy production. Michael believes the success to developing business and long-term relationships is to be honest and fair to all parties and by developing and encouraging staff to accept responsibility.

Michael has a high level of integrity and his reputation within the business environment is well established. He has worked as a fitter as well as for several Breeding Companies. Michael attends the European Young Breeders School hosted in Battice, Belgium as a tutor/Mentor. He has been involved with this educational program for almost 10 years. Michael has been on the Holstein UK judging panel for several years and the European Showmanship Judging Panel.

#### **Judging Career:**

Nationally: UK national calf show All-Breeds showmanship, many regional qualifying calf shows.

Internationally: Ireland, Sweden. 2019: European Holstein Show in Libramont (Belgium).

Languages spoken: English.



### **Jane Steel - UK**



Jane has been immersed in the dairy industry from an early age, being brought up on a dairy farm to her job as a Livestock Photographer.

She is actively involved with the family farm near Loch Lomond, Scotland where she has her own herd of cattle there under the 'Lomond' prefix enjoying numerous show and sale ring success.

Jane is involved with all the dairy breeds in her job as a Livestock Photographer. She has been photographing for 23 years and has travelled the world with her job.

#### **Judging Career:**

Nationally: Numerous local and regional shows, 2016: Young Breeders Competitions and All Britain Calf Show (Showmanship).

Internationally: Germany, IDW Australia, All Ireland Calf Show (Calves & Showmanship) 2006, 2016, 2019 Republic of Ireland, All Ireland Calf Show 2019, Scottish Calf Show 2021

Languages Spoken: English