



ANAFIBJ PRESS RELEASE

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THE WINNING FORMULA of ONLY NATIONAL EXHIBITION for HOLSTEIN and JERSEY IN MONTICHIARI FROM 5 to 7 NOVEMBER 2021

The change of location from Cremona to Montichiari has prompted Cremonafiere to organize zootechnical exhibitions, with international focus, but ANAFIBJ is keen to underline that, while respecting other initiatives, the NATIONAL EXHIBITION of the HOLSTEIN and JERSEY breed is the ONLY ONE, by value historical but above all by institutional mandate from the Ministry of Agriculture (MIPAAF), to be recognized as such. Therefore, it should be noted that any other form of initiative is far from the formula expressed for 69 years now of a National exhibition involving ANAFIBJ as the only worldwide recognized association. Managing the herd book, genetic improvement, selection programs and so on are flagships of ANAFIBJ. The Italian judges who will be called to judge the scheduled exhibitions are recognized all over the world:

For Holstein Massimo Capra (Official Judge), Emanuele Balliana (Associate Judge) and Attilio Tocchi (Reserve Judge); for Jersey Marco Ladina and Giuseppe Beltramino (Reserve) and finally Paul Petriffer for the Open Junior Show.

Montichiari, which is preparing with a completely new environment, with a specific safety business protocol with the most up-to-date systems in the field of prevention against Covid-19 and some measures designed to improve and ensure maximum comfort for animals compared to the past, as well as with actual improvements in the structures intended to house the technical-operational staff, it will be a worthy location to represent a zootechnic sector that increasingly looks at research, innovation and in-depth studies in the field of animal selection. Special attention will also be reserved for exhibitors and all young participants in the 9th edition of the Open Junior Show, an event that will certainly also give an international breath, scheduled from Thursday 4 November to Saturday 6 November, with the usual Preparation competitions, Morphological Judgment, Conduction and zootechnical quiz. Starting from Saturday afternoon the 69th edition of the National Holstein Show will begin with the Evaluations of the heifers and heifer categories and the Junior Group Competition while on Sunday it will see the participants parade in the morning at the 10th edition of the National Jersey Show and the afternoon will continue with the Evaluations of the Cow Categories, the Senior Groups Competition and the Absolute Final of the Holstein Breed.

Among the important events to remember, in addition to the 9th Open Junior Show, the 69th edition of the National Holstein Show and the 10th edition of the National Jersey Show, the program also includes technical and institutional conferences aimed at operators in the sector.

Everything can be followed online in streaming and will be visible all over the world.